



Joe Dunne

One Planet Middlesbrough

Middlesbrough Environment City

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Middlesbrough Food Action Plan 2015/16



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Sub group

- Middlesbrough College
- Middlesbrough Environment City
- Teesside University
- Economic Development and Public Health departments from Middlesbrough Council

Looking at procurement of local food and to encourage more local businesses to buy more local food

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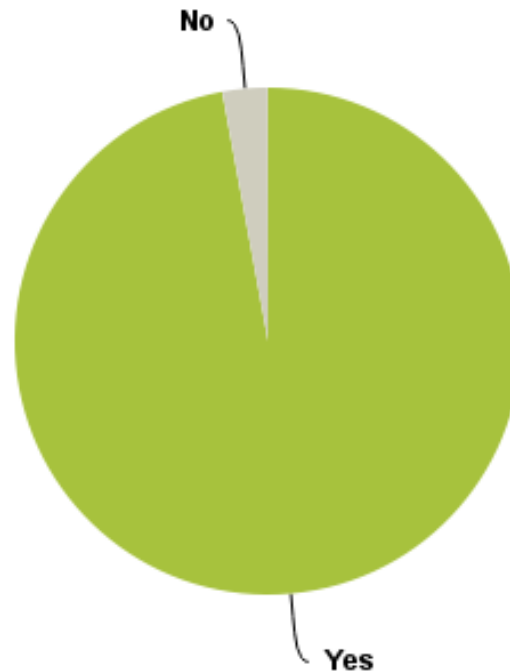
So why buy local?

- Money worth 400% more to the local economy
- Better for the environment
- Improve price – 12% saved off distribution costs, improving the price/ reducing the cost of healthier and local options
- Improve quality
- Public demand

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Q4 Do you want to buy more local food?

Answered: 104 Skipped: 0



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- Supported by Extralife
- Ties in with the Love Middlesbrough and Economic Development
- FSB Keep Trade Local campaign.



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- Launch event 6th October 2015
- Producers, buyers, wholesalers
- Huge success
- Elizabeth's Kitchens

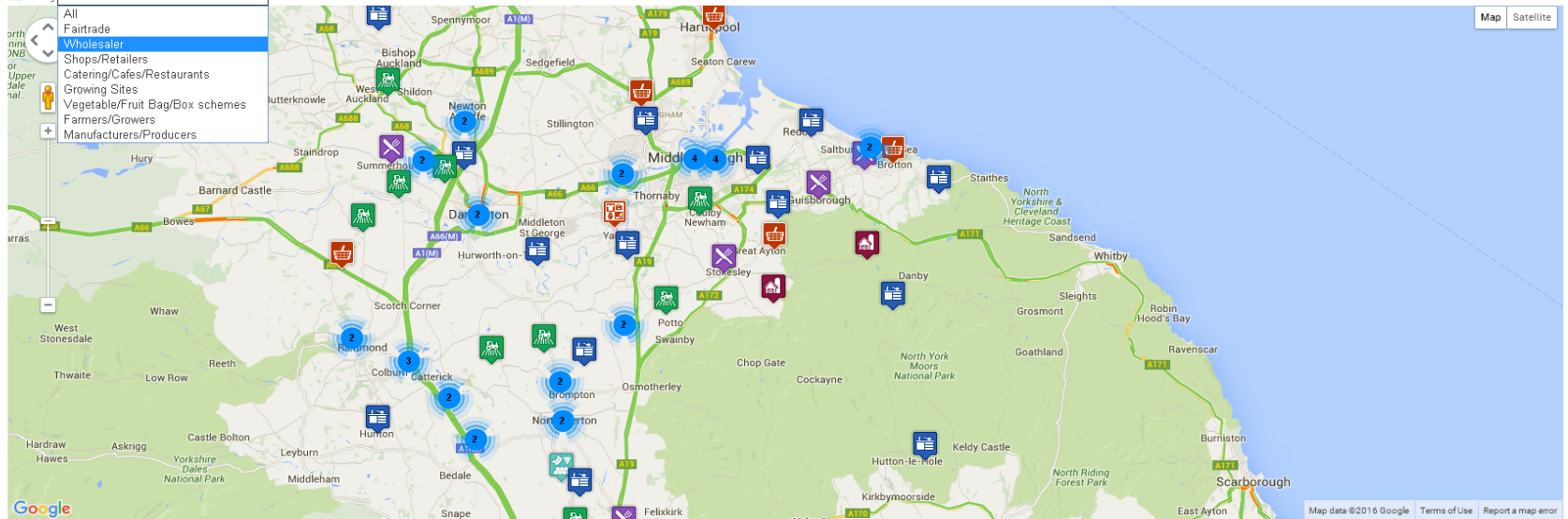


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← → ↻ www.menvcity.org.uk/gm/food-businesses/



- Filter by
- All
 - Fairtrade
 - Wholesaler
 - Shops/Retailers
 - Catering/Cafes/Restaurants
 - Growing Sites
 - Vegetable/Fruit Bag/Box schemes
 - Farmers/Growers
 - Manufacturers/Producers



Show 10 entries

Search

	Title	Category	Address	Description
	Fowl Green Farm	Farmers/Growers	The Hayshed, Commondale, Whitby, North Yorkshire, YO21 2HN	<p>Contact : Robin Asquith Telephone : 01287660742 Email : Contact Us Social Media: Facebook Main Products : home reared meat, eggs, fruit and vegetables.</p> <p>Description : Creating opportunities for and improving attitudes towards people with specific needs. We produce grass fed, free range, Highland beef, which is hung for 21 days, professionally butchered and sold at the farm. In addition we produce Wensleydale lamb, Gloucester Old Spot pork, eggs, fruit and vegetables in season.</p>
	Barneys Cafe/Shop	Fairtrade	19 St Barnabas Road, Linthorne	<p>Contact Name: Sheila Durant Telephone: 01643 826385</p>

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Advantages

- Make beneficial business connections and access expert support
- Join collective buying groups and schemes to make buying local and healthier food easier
- Free online publicity linking directly to your website
- Town-wide branding and marketing

Benefits

- Increase your footfall and number of customers
- Reduce your costs and increase your profits

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Next steps include:

- Buy Local Food campaign
- Meet producer and wholesaler event
- Restaurant Week
- Tees Valley Business Summit
- Middlesbrough Town Meal